

COMPASSION IN ACTION

Central City Concern's Annual Luncheon celebrating
45 years of compassion, hope and recovery



PRESENTED BY CareOregon



CENTRAL CITY
CONCERN

45 years of compassion,
hope and recovery

WEDNESDAY OCT. 9, 2024, 11AM-1PM • PORTLAND ART MUSEUM

Central City Concern is the largest nonprofit organization in the state of Oregon dedicated to eliminating homelessness in our region.

This year, we're honoring 45 years of CCC's mission of compassion, hope, and recovery. Our Compassion in Action luncheon celebrates thousands of lives changed and the successful journeys yet to come.

As a strategic employer and partner in this region, you play a critical role in the recovery of Portland and our state. This year, our goal is to raise \$350,000 to support the life-saving healthcare, housing, and employment programs CCC provides.

Last year, more than 13,000 people turned to CCC for help with their healthcare, recovery services, placement in a home or a job. Join us as we share how our evidence-based, compassionate care ends homelessness for thousands of Oregonians each year.



We have reach! CCC has:

- 10,500 email subscribers and an average open rate of over 30%
- 7,456 followers on Facebook
- 4,087 followers on Instagram
- 7,297 followers on LinkedIn

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Presenting Sponsor - \$50,000 (sold out)

- Named as presenting sponsor in luncheon title and on all collateral ("Compassion in Action presented by _____")
- Two premier tables of eight
- Full-page advertisement in event program
- Three social media shout-outs leading up to the luncheon
- Valet parking for four vehicles
- Opportunity to speak from podium
- Featured in blog post on CCC's website with photo, quote from executive and links, that highlights our partnership in the community, at agreed upon date before June 30, 2025
- Opportunity to bring branded materials as giveaways for event attendees
- Logo prominently displayed on the event website, social media, all screens/signage and on invitations (with commitment by August 1, 2024)
- Recognition in CCC's annual report (published spring 2025)



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Platinum Sponsor - \$25,000

- Two premier tables of eight
- Half-page advertisement in event program
- Three social media shout-outs leading up to the luncheon
- Valet parking for two vehicles
- Opportunity to select one custom sponsorship benefit, for example:
 - Co-branded digital or print marketing ad in *Portland Business Journal*, *Willamette Week's Give!Guide*, or other trade publication (with commitment by April 15, 2024)
 - Special event for up to 20 of your staff, such as a lunch and learn with a CCC staff member or a group volunteer opportunity.
 - Customized option of your choice! Talk with us to develop a plan that suits your needs.
- Logo on the event website, social media, all screens/signage, and luncheon invitations (with commitment by August 1, 2024)
- Name listed in CCC's annual report (published spring 2025)



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Reception Sponsor – \$15,000 (sold out)

- Recognition on print and digital invitations and on our website indicating that the reception is “hosted by” your company
- One table of eight
- Quarter-page advertisement in event program
- One car valet pass
- Customized banner prominently displayed outside reception hall with your logo and company name
- Opportunity to bring branded materials as giveaways to the Reception Hall
- Logo on the event website, social media, all screens/signage and on print and digital invitations (with commitment by August 1, 2024)
- Name listed in CCC’s annual report (published spring 2025)

Gold Sponsor – \$10,000

- One table of eight with premier placement
- Quarter-page advertisement in event program
- One car valet pass
- Logo on the event website, social media, all screens/signage and on print and digital invitations (with commitment by August 1, 2024)
- Name listed in CCC’s annual report (published spring 2025)

Paddle Raise Sponsor – \$7,500 (sold out)

- Logo / branding on 400 paddles prominently displayed during appeal and in event photography.
- Verbal recognition from auctioneer
- PLUS all Silver Sponsor benefits (see below)

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Silver Sponsor - \$5,000

- One table of eight
- Named on the event website, social media, all screens/signage, and on digital invitations (with commitment by August 1, 2024)
- Name listed in CCC's annual report (published spring 2025)

Marketing Sponsor - \$5,000

***No seats included**

- If attending the event and filling a table is less important to you but you still want to show your company's public support of our mission, this new sponsorship package is designed for you!
- Social media post recognizing your contribution
- Presentation of a commemorative poster designed and printed by Central City Concern for display in your business, showcasing your support and partnership in our 45th Anniversary year. Poster will feature your company logo, name, and CCC's 45th Anniversary logo.
 - Example language: "COMPANY is a proud supporter of Central City Concern's mission to end homelessness."
- Named on the event website, social media, all screens/signage, and on digital invitations (with commitment by August 1, 2024)
- Name listed in CCC's annual report (published spring 2025)

Community Sponsor - \$2,500

- Seating for four
- Named on the event website and in-event signage
- Name listed in CCC's annual report (published spring 2025)

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Response Form *Deadline for sponsorship participation is September 3, 2024.*

YES, I would like to support Central City Concern with sponsorship for this very special fundraising event.

☐ Platinum Sponsor

☐ Silver Sponsor

☐ Gold Sponsor

☐ Marketing Sponsor

☐ Paddle Raise Sponsor (sold out)

☐ Community Sponsor

I would like to make an additional donation of \$_____.

Contact Name _____

Business Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

METHODS OF PAYMENT

Charge my: ☐ Visa ☐ MasterCard ☐ Discover ☐ AMEX

Card # _____ Exp: _____ Security Code _____

☐ Enclosed is my check payable to Central City Concern.

☐ I donated online at CentralCityConcern.org.

☐ Please email me an invoice at the address indicated above

Questions? Please contact Margaret Floberg, Donor Relations Manager, at 971.244.5040 or Margaret.Floberg@CCConcern.org