



Central City Concern's annual Compassion in Action luncheon celebrates the lasting and sustainable solutions that will end homelessness in Portland. Join us on the **road to recovery** as we raise funds to support critical programs that help people face life's biggest challenges. At Central City Concern, we don't just put a roof over someone's head. We give individuals the life and work skills they need to remain housed, healthy and self-sufficient for the long term.

Sponsoring Compassion in Action is an opportunity to align your company with one of Portland's best known and most trusted nonprofits committed to ending homelessness. Create and celebrate a thriving community with us!



We have reach! CCC has:

- 10,500 email subscribers and an average open rate of over 30%
- 7,175 followers on Facebook
- 3,367 followers on Instagram
- 4,193 followers on Twitter
- 4,384 followers on LinkedIn

COMPASSION IN ACTION
ROAD TO RECOVERY 2023

HOMES
HEALTH
JOBS

PRESENTED BY
CareOregon

CENTRAL CITY CONCERN
 HOMES HEALTH JOBS

OCTOBER 11, 11:30-1PM • PORTLAND ART MUSEUM, KRIDEL BALLROOM

More than 13,000 Portlanders turned to Central City Concern for help with housing, health care, recovery services and job training in 2022. Join us as we share how our evidence-based, compassionate care ends homelessness for thousands of Oregonians each year.



ANDIE PETKUS PHOTOGRAPHY

Presenting Sponsor - \$50,000 (sold out)

- Named as presenting sponsor in luncheon title and on all collateral
- Two premier tables of eight
- Full page advertisement in event program
- Opportunity to speak from podium
- KGW commercial package: Opportunity to co-brand on-air and digital ad campaign placed on KGW streaming services and web properties
- Team-building opportunity for up to 30 of your employees
- Valet parking for four vehicles
- Additional sponsorship recognition:
 - Three social media shout-outs leading up to the luncheon
 - Featured in blog post on CCC's website with photo, quote from executive and links, highlighting partnership in the community, at agreed upon date before June 30, 2024
 - On the luncheon website, social media, all screens/signage, and luncheon invitations
 - Name listed in CCC's annual report

**Opportunity to customize sponsorship package according to priorities.*

**Right of first refusal for subsequent year's sponsorship*



ANDIE PETKUS PHOTOGRAPHY

Platinum Sponsor - \$25,000

- Two premier tables of eight
- Half-page advertisement in event program
- Three social media shout-outs leading up to the luncheon
- On the luncheon website, social media, all screens/signage, and luncheon invitations
- Logo in CCC's 2023 annual report
- Valet parking for two vehicles
- Opportunity to customize sponsorship package according to priorities, for example:
 - Opportunity to address audience from event stage
 - Co-branded Marketing Ad in *Portland Business Journal*, *WW Give!Guide*, or other trade publication (digital or print)
 - Special event for up to 20 of your staff, such as a lunch and learn with a CCC staff member or a group volunteer opportunity
 - Recognition at Inside the Mission event focused on housing or jobs
 - Inclusion in KGW media campaign



Gold Sponsor - \$10,000

- One table of eight with premier placement
- One car valet pass
- Additional sponsorship recognition:
 - Inclusion in email newsletter in Winter 2022
 - On the event website, social media, all screens/signage and on invitations (with commitment by 8/11/23)
 - Name listed in CCC's annual report

Silver Sponsor - \$5,000

- One table of eight
- Additional sponsorship recognition:
 - On the event website, social media, all screens/signage, and on invitations (with commitment by 8/11/23)
 - Name listed in CCC's annual report

Community Partner Sponsor - \$2,500

(Reserved for nonprofits and community organizations)

- Seating for four
- Additional sponsorship recognition:
 - On the event website and in-event signage
 - Name listed in CCC's annual report



Response Form *Deadline for sponsorship participation is September 29, 2023.*

YES, I would like to support Central City Concern with sponsorship for this very special fundraising event.

- ☐ Platinum Sponsor
- ☐ Gold Sponsor
- ☐ Silver Sponsor
- ☐ Community Partner Sponsor

I would like to make an additional donation of \$_____.

Contact Name _____

Business Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

METHODS OF PAYMENT

Charge my: ☐ Visa ☐ MasterCard ☐ Discover ☐ AMEX

Card # _____ Exp: _____ Security Code _____

- ☐ Enclosed is my check payable to Central City Concern.
- ☐ I donated online at CentralCityConcern.org.
- ☐ Please email me an invoice at the address indicated above

Questions? Please contact Margaret Floberg, Donor Relations Manager, at 971.244.5040 or Margaret.Floberg@CCConcern.org